

# Priyanshu Thakur

Hello! I'm a Communication Designer from National Institute of Design. I am a quick learner and like to experiment with different methods of storytelling.

Mumbai, India  
+91 9029290552  
priyanshuthakur14@gmail.com  
thakurpriyanshu.in

## Education

- 2018 - 2022 **National Institute of Design, India**  
2003 - 2017 **St. Anne's High School, Mumbai**

## Work Experience

- 2023 **IDC School of Design, IIT Bombay**  
Creative Lead, Research Intern  
Created a Virtual Reality film 'Belonging' which allows the viewer to watch the film from any perspective they desire. Was responsible for story, character design, aesthetics etc.
- 2022 **DY Works**  
Design Intern  
Worked on the rebranding project of India's largest furniture company - Nilkamal.
- 2021 **EVage Automotive**  
Designer - Contract  
Worked with the design team of an electric vehicle start up to build their identity and brand manual.
- 2021 **Samsung**  
UX Design  
Collaboration with Samsung to work on a short narrative based video editing app.
- 2021 **Kunsthochschule für Medien, Cologne**  
Co-Director, Animator  
A massive student exchange programme that had participants from colleges around the world.  
Directed and animated a 2 minute animated short film over an audio which was made by a different group.
- 2020 **FAQPrime**  
Internship  
Developed brand identity and design language for use across various platforms.  
Created over 700 icons for e-commerce and SaaS businesses to use.  
Packaging designs for e-commerce companies so they do not need to invest extra for designing.

## Achievements

- 2024 **RectoVRso 2024, France**  
Belonging selected to be exhibited at RectoVRso, an immersive media arts festival in France.
- 2023 **Best Presentation at India HCI 2023**  
Belonging receives the jury award for best presentation at India HCI, a conference on human-computer interaction.
- 2017 **Solo Exhibition - Jehangir Art Gallery**  
Solo show of Paintings and Sculptures at India's most prestigious art gallery in Mumbai.
- 2016 **State Art & Culture Museum, Jharkhand**  
Ceramic Sculpture selected for permanent display by State Art & Culture Museum inaugurated by President Sri Pranab Mukherji.
- 2013 **Spring Creek Art Festival**  
Best Student Sculpture Award by Spring Creek Art Festival, Arkansas, USA.
- 2013 **Pogo Amazing Kids Award 2013**  
Winner of the best artist category at Amazing Kids Award Show hosted by the children's TV channel POGO

## Software

Illustrator	●●●●●	After Effects	●●●●○
Photoshop	●●●●○	InDesign	●●●●○
Premiere Pro	●●●●○	Blender	●●●●○
Procreate	●●●●○	TouchDesigner	●●●●○

## Skillset

- Creative Thinking
- Quick Learning
- Attention to detail
- Problem Solving

## Interests

Illustration	Symbol Design
Typography	Publication
Packaging	Storytelling